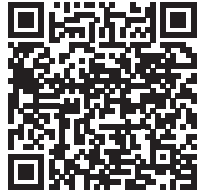
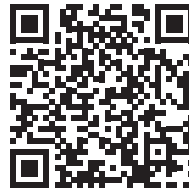




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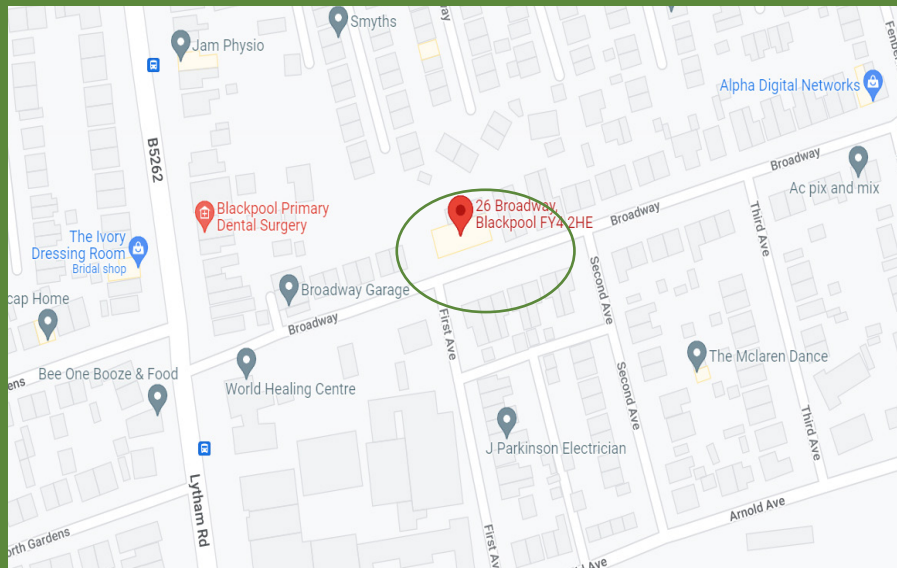
# Broadway Nursing Home - Blackpool -

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"If it's not good enough for my mother, it's not good enough for anyone."

Bernie Suresparan,  
We Care Group Executive Chairman



## About We Care Group

We understand that choosing the right home isn't easy. There's often so much to think about and decisions to make, that at times it can feel overwhelming.

We work hard to make sure our residents feel, safe, happy and secure. We want our home to be their home and our personalised approach focuses on providing every resident with privacy, independence, dignity and choice so, whether you are looking for short or longer-term care you can be assured of a true home from home; you or your loved one will become part of our family.

### Life in our Home



Broadway Nursing Home, situated in Blackpool near to the town centre. It specialises in providing nursing care for up to 30 older people and people living with dementia.

The home is warm and welcoming, with plenty of places for residents to relax and socialise, including a large dining room and lounge area. The bedrooms are spacious and we encourage residents to personalise their rooms to make them feel more at home.

We have a large, accessible garden which residents love to spend time in, particularly during the summer months.

### Dining with us

Mealtimes represent an important part of the day and a great social occasion. At Broadway Nursing we work to ensure they are as enjoyable as possible, unhurried and relaxed, with everyone being given plenty of time to eat and enjoy their meal while chatting and enjoying the company of friends.

Our chef team use fresh ingredients, locally sourced wherever possible, to provide delicious, nutritionally balanced, seasonal meals.

Residents always have multiple options to choose from at all meal times and can opt for something different if they change their minds when the food arrives.



## Leading Happy and Fulfilled Lives

At Broadway Nursing, we want residents to live happy and fulfilled lives. By getting to know residents, our dedicated activities coordinator offers an extensive programme of activities and events, providing sensory stimulation through group activities and one to one sessions, that meet their different passions and interests.



**“I have been very happy with the care the staff have given my mum, especially at this hard time.**

**I, unfortunately, have been unable to visit my mum as I live so far away but it is so nice to have photos and updates on Facebook. Keep up the good work, take care and stay safe, love to my mum.**”

Daughter of Resident  
Source: Carehome.co.uk

### Our Commitment to our team

All of our team members are passionate about caring for others and making a difference. Putting others first is second nature to them; they love building close relationships with residents and putting themselves in their shoes so they can provide the best person-centred care possible.

Our people are qualified to deliver the highest standards of care and our tailored training programmes, together with the mentoring support we provide, allows us to continually invest in and develop our teams.

Our focus on building positive, passionate teams and investing in their career progression means we are an employer of choice for those looking for a rewarding career in care as well as, we hope, the first choice for people looking for care in their local community.